

OCTOPUS DIGITAL

INVESTOR

GUIDE

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The Present Issue

The Issue comprises of 27,350,000 Ordinary shares of face value of PKR 10 each which constitutes 20.00% of the post-IPO paid up capital of the Company.

The Issue is being made through the Book Building process at a Floor Price of PKR 29 per share. Initially, 75% of the issue size i.e., 20,512,500 Ordinary Shares will be allotted to Successful Bidders and 25% of the issue i.e., 6,837,500 Ordinary Shares will be offered to Retail Investors / General Public. Unsubscribed shares, if any, of the General Subscription portion will be allocated to Successful Bidders of the Book Building portion on a pro-rata basis.

The Floor Price of PKR 29/- has a maximum Price Band of 40% above which no bid shall be accepted. At maximum Price Band, the highest strike price that can be bid shall be PKR 40.6/- per share.

Bid Collection Centers

BMA Capital Management Limited (Book Runner) has established bid collection centers at the following addresses:

Karachi	Karachi	Lahore
Abdul Raheem Ejaz Direct No. +92 21 111 262 111 Cell: 0302 204 1958 Email: abdul.raheem@bmacapital.com Address: Level 8, Unitower, I.I. Chundrigar Road Karachi	Abdul Qadir Direct No.+92 21 111 262 111 Cell: 0321 211 1232 Email: abdul.qadir@bmacapital.com Address: Level 8, Unitower, I.I. Chundrigar Road Karachi	Irfan Saeed Direct No:(042) 35762953-57 Cell: 0333 422 2211 Email: irfan.saeed@bmacapital.com Address: Commercial Office No. 402, 7th Floor, Mega Tower 63-B, Main Boulevard, Gulberg II, Lahore.
Islamabad	Faisalabad	Peshawar
Malik Muhammad Qasim Zafar Direct No. (051) 280 2354-5 Cell: 0315 856 5772 Email: qasim.zafar@bmacapital.com Address: 104, 1 st Floor, 82-East, Muhammad Gulistan Khan House, Fazal e Haq, Blue Area, Islamabad Pakistan	Khawaja Haseeb Ahmed Direct No. (041) 2612261-5 Cell: 0300 520 1290 Email: khawaja.ahmed@bmacapital.com Address: Mezzanine Floor, State Life Building #2, Plot No. 833 Liaquat Road, Faisalabad	Ihsan Mohammad Direct No: (091) 5274770-72 Cell: 0345 932 8028 Email: ihsan.muhammad@bmacapital.com Address: Shop No. F1 & F2, 1st Floor Mall Tower 35, The Mall Peshawar Cantt
Quetta	Azad Kashmir	Gilgit/Baltistan
Muhammad Tahir Panezai (Branch Manager) Cell: 0309 777 2570 Email: bm.qta01@meezanbank.com Address: M.A Jinnah Road Branch, Manan Chowk, Quetta	Kashif Hussain (Branch Manager) Cell: 0300 815 7502 Email: bm.mzd01@meezanbank.com Address: Secretariat Road, Sathra Muzaffarabad, Azad Jammu & Kashmir	Abbas Ali Khan (Operations Manager) Cell: 0346 533 3183 Email: bm.ggt01@meezanbank.com Address: Gilgit Baltistan Branch, Shop # 433, NLI Market, Gilgit

Book Building Procedure

Opening and Closing of the Registration Period

The Registration period shall be for **Five (5) working days** as under:

REGISTRATION PERIOD	
6 th September 2021	9:00am to 5:00pm
7 th September 2021	9:00am to 5:00pm
8 th September 2021	9:00am to 5:00pm
9 th September 2021	9:00am to 5:00pm
10 th September 2021	9:00am to 3:00pm

Opening and Closing of the Bidding Period

The Bidding Period shall be for **Two (2) working days** as under:

BIDDING PROCESS STARTS ON	9 th September 2021 (9:00 AM to 5:00 PM)
BIDDING PROCESS ENDS ON	10 th September 2021 (9:00 AM to 5:00 PM)

Eligibility to Participate in Bidding – Book Building

Eligible Investors who can place their bids in the Book Building process include local and foreign Individuals and Institutional Investors whose Bid Amount is not less than PKR 1,000,000/- (Rupees 1 million only).

Information for Bidders

The Prospectus, Registration Forms and the Bidding Forms can be obtained from the Registered Office of Octopus Digital, BMA Capital, and the designated Bid Collection Centers. Prospectus, Registration Forms and Bidding Forms can also be downloaded from the following websites of the Consultant to the Issue, BMA Capital and the Company i.e. <https://bmacapital.com/>, <https://octopusdtl.com/> and <https://www.avanceon.ae/investor-relations/>.

View and Download the Prospectus from here - <https://octopusdtl.com/wp-content/uploads/2021/08/Octopus-Digital-Limited-Prospectus.pdf>

Registration form and Procedure for Registration

1. A standardized Registration Form has been prescribed by Octopus Digital Limited. The Registration Form shall be submitted, duly filled in, at the bid collection centers in person on addresses given on the standard Registration Form. The Registration Form shall be serially numbered at the bid collection centers and date and time stamped at the time of collection of the same from the Bidders.
 - Bid Amount / Margin Money shall be deposited along with the Registration Form through demand draft, pay order or online transfer through Bidder's bank account only. In case of Online Transfer, the Bidders are requested to submit a bank receipt evidencing transfer of the bid money into Octopus Digital's designated bank account. **Please note that cash must not be deposited either directly or through online transfer in Octopus Digital's designated bank account.**
 - The pay order shall be made in favor of "OCTOPUS DIGITAL LIMITED-Book Building". For online transfer, the payment shall be made into account 0111-0105569127 being maintained at Meezan Bank in Shahrah e Faisal Branch, Karachi. Please note that online transfer facility shall only be allowed to Meezan Bank Limited customers.

For detailed information, please refer to section 12.1.14. View and Download the Registration Form from here - <https://octopusdtl.com/wp-content/uploads/2021/08/Registration-Form-stp-Octopus-Digital-Limited.pdf>

Procedure for Bidding

1. A standardized Bidding Form has been prescribed by Octopus Digital.
2. Registered Investors can submit their bids in person or through representatives at the Bid Collection Centers during the bidding dates or can place their bids online at <https://bkb.psx.com.pk> using the user ID and Password sent over email upon registration with BMA Capital.
3. The bidding procedure under the Book Building process is outlined below:
 - Bids can be placed either at the "Limit Price" or as a "Step Bid". The minimum size of a Limit Bid by an Eligible Investor shall not be less than PKR 1,000,000/- (Rupees One Million) and in case of a Step Bid, the amount of any step shall also not be less than PKR 1,000,000/- (Rupees One Million).
 - The investors may place their bids through any of the Bid Collection Centers established pursuant to the requirements of sub-regulation 10 of regulation 8 of the Public Offering Regulations 2017 (PO Regulations). Please see addresses and contact detail of persons at the Bid Collection Centers.
 - The persons at the Bid Collection Centers shall vet the bid applications and accept only such bid applications that are duly filled in and supported by pay order, demand draft or a bank receipt evidencing transfer of the bid money into Octopus Digital's designated bank account.
 - On receipt of bid application, BMA Capital shall enter Bid into the System and issue to the Bidder an electronic receipt bearing the name of BMA Capital, name of the bidding center, date, and time.
 - The bidding shall commence from 09:00 a.m. and close at 05:00 p.m. on all days of the Bidding Period. The bids shall be collected and entered in the system by the Book-Runner till 05:00 p.m. on the last day of the bidding period.
 - The Bidders shall have the right to revise their bids upwards any time either manually through the Bid Collection Centers or electronically through direct access to the system till 05:00 p.m. on the last day of the Bidding Period.
 - The Bidders shall NOT make downward revision both in terms of Bid Price and Bid Volume provided that in case of upward revision of the Bid Price, the number of shares Bid for i.e., Bid Volume may be adjusted ensuring that the bid amount or bid money remains the same.
 - The Bidders shall not withdraw the Bids.
 - BMA Capital shall collect full amount of the Bid Amount as Margin Money in respect of bids placed by the High Net worth Individual and not less than twenty-five percent (25%) of the Bid Amount as Margin Money in respect of bids placed by the Institutional Investors.
 - Payment of Margin Money shall be accepted only through demand draft, pay order or online transfer and third-party payment instruments shall not be accepted.
 - BMA Capital may waive the margin requirement for institutional investors subject to confirmation from their respective banks or custodian banks (in case of foreign institutional investors) that an amount equivalent to the bid money is available in the respective bank or custodian account and would be paid directly to the BMA Capital on its request and confirmation of allocation of shares.
 - The BMA Capital may reject any bid for reasons to be recorded in writing provided the reason of rejection is disclosed to such bidder. The decision of BMA Capital shall not be challengeable by the Bidder.

- PSX shall, through the system, display live throughout the bidding period an order book in descending order showing demand for shares at various prices and the accumulated number of shares bid for along with percentage of the total shares issued (the “Order Book”). The Order Book shall also show the revised bids upward. The Order Book shall be accessible through websites of PSX.
- At the close of the Bidding Period, the Strike Price shall be determined on the Dutch Auction Method.
- Once the Strike Price is determined, all those Bidders whose bids are found successful shall become entitled for allotment of shares. Refer to section 12.1.3 of the Prospectus for Mechanism for Determination of Strike Price.
- The Bidders who have made bids at prices above the Strike Price shall be allotted shares at the Strike Price.
- In case all the bids made above the Strike Price are accommodated and shares are still available for allotment, such available shares will be allotted against the bids made at the Strike Price on proportionate basis as per regulation 9(12) of PO Regulations.
- The Bidders who have made bids below the Strike Price shall not qualify for allotment of any Ordinary Shares and BMA Capital shall intimate their respective banks for unblocking their Bid Money within one (1) working day of the close of the bidding period and in case of refunds, the refund to such bidders shall be made within three (3) working days from the close of the bidding period.
- Successful bidders shall be intimated, within one (1) working day of the closing of the bidding period, the Strike Price and the number of shares allotted to each of them.
- In case the retail portion of the Issue is not fully subscribed, the unsubscribed shares shall be allotted to the successful bidders on pro-rata basis.
- In case the retail portion of the issue is oversubscribed, the allotment shall be made in the manner given in Payment for Book Building Portion.
- Upon intimation by BMA Capital of final allocation, successful institutional bidders shall deposit their balance margin within (3) days of such intimation. **Where a successful Bidder defaults in payment of shares allotted to it, the Margin Money deposited by such Bidder shall be forfeited to BMA Capital.**
- Final allotment of shares out of the Book Building Portion shall be made after receipt of full subscription money from the successful Bidders; however, shares to such Bidders shall be credited at the time of credit and dispatch of shares out of the retail portion.
- The successful Bidders shall be issued shares only in Book Entry Form to be credited in their respective CDS Accounts. All the bidders shall, therefore, provide their CDS Account Numbers in the Registration Form.
- The Designated Institution shall continue to display on its website, the data pertaining to the Book Building and determination of the Strike Price for a period of at least three working days after closure of the Bidding Period.
- BMA Capital shall ensure that subscription money received against the bids accepted shall not be released to Octopus Digital by the Banker to the Book Building Portion until:
 - credit of all shares allotted to retail investors; and
 - issuance of NOC by the PSX.

Payment for Book Building Portion

Octopus Digital has opened a bank account for collection of applications' monies related to the Book Building Portion.

The Bidders shall draw demand draft or pay order in favor of "**OCTOPUS DIGITAL LIMITED-BOOK BUILDING**" or online transfer of the Bid money into the respective Book Building account **0111-0105569127** and submit the demand draft, pay order, or bank receipt at the designated Bid Collection Centers either in person or through facsimile along with a duly filled in Registration Form.

For online transfer the payment shall be made into the Account **0111-0105569127** being maintained at Shahrahe Faisal Branch, Karachi with the Account Title "**OCTOPUS DIGITAL LIMITED-BOOK BUILDING**". Please note that online transfer facility shall only be allowed for Meezan Bank Limited customers.

Cash must not be submitted with the bidding form/registration form at the bid collection center nor deposited directly or via online transfer in Octopus Digital's designated bank account. Bid amount must be paid through pay order, bank draft or online transfer drawn/transfer in favor of "**OCTOPUS DIGITAL LIMITED-BOOK BUILDING**" in a manner acceptable to BMA Capital.

Please note that third party payment instruments (Square, PayPal, Stripe, Stax) will not be accepted.

Payment Procedure**Payment for Limit Bid**

If investors are placing their bids as a Limit Bid, then they shall deposit the Margin Money based on the number of shares they are bidding for at their stated bid price. For instance, if an investor is applying for 1 million shares at a price of PKR 29.00/- per share, then the total Application Money would amount to PKR 29 million. In such a case, (i) Individual Investor shall deposit PKR 29 million in the Book Building account as the bid amount which is 100% of PKR 29 million; and (ii) Institutional Investor shall deposit at least PKR 7.25 million in the Book Building account as the Margin Money which is 25% of PKR 29 million.

Payment for Step Bid

If an investor is placing a Step Bid which is a series of Limit Bids at increasing prices, then he/she/it shall deposit the Margin Money / bid money based on the total number of shares he/she/it is bidding for at his/her/its stated bid prices. Under this bidding strategy, Bidders place several Limit Bids at different increasing price levels. A Bidder may, for instance, make a bid for 0.8 million shares at PKR 29 per share, 0.7 million shares at PKR 30 per share and 0.6 million shares at PKR 31 per share. Therefore, in essence the Bidder has placed one Step Bid comprising of three Limit Bids at increasing prices. The Bid amount will be PKR 62.8 million. In such a case, (i) Individual Investors shall deposit PKR 62.8 million in the Book Building Account as Margin Money which is 100% of PKR 62.8 million and (ii) Institutional Investors shall deposit at least PKR 15.70 million in the Book Building Account as Margin Money which is 25% of PKR 62.8 million.

Procedure for Rejection of Bids

In terms of regulation 9(7) of the PO Regulations, BMA Capital may reject any Bid placed by a Bidder for reasons to be recorded in writing provided the reason of rejection is disclosed to such Bidder. Decision of BMA Capital shall not be challengeable by the Bidder.

Retail Portion Procedure

Copies of Prospectus

Copies of Prospectus and Applications Forms can be obtained from PSX, the Bankers to the Issue and their branches, the Lead Manager & BMA Capital to the Issue and registered office of the Company. The Prospectus and the Application Form can also be downloaded from the following websites:

<https://bmacapital.com/>, <https://octopusdtl.com/>, www.psx.com.pk & www.cdceipo.com;

Shares against the successful and accepted applications shall be issued in the Book Entry Form only and will be credited into the Applicants CDS Account mentioned in the Application. The applicants, therefore, must provide detail of their CDS Account (investors Account or Sub-Account) in the Shares Subscription Form. Investors who do not have CDS account may visit www.cdcpakistan.com for information and details. For further guidance and queries regarding opening of CDS account, investors may contact CDC at phone Number: 0800 – 23275 (CDCPL) and e-mail: info@cdcpak.com.

Opening and Closing of the Subscription List

e-IPO System

e-IPO refers to electronic submission of applications for subscription of securities offered in an IPO. The following systems are available for e-IPOs.

PSX's e-IPO System (PES) To facilitate investors, PSX has developed an e-IPO System ("PES") through which electronic applications can be filed for subscription of securities offered to the public. PES can be accessed through the web link - <https://eipo.psx.com.pk>. Investors can register themselves online at any time 24/7. On behalf of investors, registration can also be done by - the TREC Holder with whom the investor has a sub-account, or the Bank with whom the investor has a bank account.

In case of queries regarding PES, investors may contact Mr. Farrukh Shahzad at phone number: 111-001-122 or (021)-35274401-10, and email: itss@psx.com.pk. Tutorial for PES can be found on the weblink i.e., <https://eipo.psx.com.pk/EIPO/home/index>. For detailed information about this section, please refer to section 13.1.7.1 in the Prospectus

Centralized e-IPO System (CES)

CES can be accessed through the web link (www.cdceipo.com). Payment of subscription money can be made through 1LINK's member banks available for CES. To submit applications through CES, investors must be registered with CES. Registration can be done under a self- registration process by filling the CES registration form, which is available 24/7 all throughout the year. For queries regarding CES, investors may contact CDC at phone number: 0800 – 23275 (CDCPL) and e-mail: info@cdcpak.com or contact Mr. Owais Anwer at Phone 021-111-111-500 Ext 500 and email: owais_anwer@cdcpak.com. For detailed information about this section, please refer to section 13.1.7.2 in the Prospectus

Timeframe for intimation to the successful bidders

Mechanism for payment of the balance amount by the successful bidders. Successful bidders shall be intimated, within one (1) working day of the closing of the bidding period, the Strike Price and the number of shares allotted to each of them. Upon intimation by BMA Capital of the final allocation, successful institutional bidders shall deposit their balance margin money within (3) days of such intimation. If a successful Bidder defaults in payment of shares allotted to it, the Margin Money deposited by such Bidder shall be forfeited to the BMA Capital

Local and Foreign Investor Information

Payment by Foreign Investors – Book Building

1. Non-residents who wish to bid for the subscription of shares being offered via book building can remit the subscription money through an Authorized Dealer directly to the book building accounts opened by the Company.
2. However, those non-residents who wish to subscribe shares out of the general public portion may contact any of the bankers to the issue (retail portion) for taking instructions regarding payment of subscription money against shares offered to general public / retail investors.
3. List of bankers to the Issue for retail portion is available in the Bankers Information section.
4. The shares issued to non-resident shareholders shall be intimated by the Company to the designated Authorized Dealer, along with the documents prescribed in the Foreign Exchange Manual https://www.sbp.org.pk/fe_manual/index.htm within 30 days of issue.
5. Non-residents who are covered under paragraph 6 (A) of Chapter 20 of the Manual do not require SBP's approval to invest in the shares being issued in terms of the Prospectus. Furthermore, under paragraph 7 (vii) of Chapter 20 of the Manual the Authorized Dealer shall allow repatriation of dividends, net of applicable taxes and proceeds on sale of listed shares (i.e., divestment proceeds) not exceeding the market value less brokerage/commission on provision of prescribed documents. Consult Prospectus for details.
6. Payments made by non-residents shall be supported by proof of receipt of foreign currency through normal banking channels. Such proof shall be submitted along with the Application by the non-residents.

Applications Made by Individual Investors

1. In case of individual investors, an attested photocopy of CNIC (in case of Resident Pakistanis) / NICOP or Passport (in case of Non-Resident Pakistanis) as the case may be, should be enclosed and the number of CNIC / NICOP / Passport should be written against the name of the applicant. Copy of these documents can be attested by any Federal / Provincial Government Gazette Officer, Councilor, Oath Commissioner or Headmaster of High School or bank manager in the country of applicant's residence.
2. Original CNIC / NICOP / Passport, along with one attested photocopy, must be produced for verification to the Banker to the Issue and the applicant's banker (if different from the Banker to the Issue) at the time of presenting the application. The attested photocopy will, after verification, be retained by the bank branch along with the application.

Applications Made by Institutional Investors

1. Applications made by companies, corporate bodies, mutual funds, provident/pension/gratuity funds/trusts, and other legal entities must be accompanied by an attested photocopy of their Memorandum and Articles of Association or equivalent instrument/document. Where applications are made by virtue of Power of Attorney, the same should also be submitted along with the application. Any Federal/ Provincial Government Gazette Officer, Councilor, Bank Manager, Oath Commissioner and Headmaster of High School or bank manager in the country of applicant's residence can attest copies of such documents.
2. Attested photocopies of the documents must be produced for verification to the Banker to the Issue and the applicant's banker (if different from the Banker to the Issue) at the time of presenting the application. The attested copies, will after verification, be retained by the bank branch along with the application.

For detailed information on Additional Instructions for Investors and Foreign/Non-Residents refer to section 13.1.8 – 12 of the Prospectus.

Restrictions - An Eligible Investor Shall Not:

- Make Bid below the floor price and above the upper limit of the price band
- Make bid for more than 10% of the shares allocated under the book building portion
- Make a bid with a price variation of more than 10% of the prevailing indicative strike price as per PO regulations
- Place consolidated bid
- Make more than one bid severally or jointly
- Make downward revision both in terms of bid price and bid volume: provided that in case of upward revision of the bid price, the number of shares bid for i.e., bid volume may be adjusted ensuring that the bid amount of bid money remains the same: or
- Withdraw bid
- Related employees of the Octopus Digital, consultant to the issue and BMA Capital shall not participate in the bidding process
- No person shall take part in the book building process, directly or indirectly severally or jointly in any manner or engage in any act or practice which will create a false and misleading appearance of active bidding for raising or depressing strike price in the book building process
- As per the PO regulation, the associates of the Octopus Digital as disclosed in the prospectus shall not in aggregate make bids in excess of ten (10) percent of the shares offered through book building.
- As per PO regulations, the associates of the consultant to the issue and BMA Capital shall not in aggregate make bids in excess ten (10) percent of the shares offered through book building.

Roshan Digital Account

e-IPO Process for Roshan Digital Account (RDA) Holders

To subscribe for the IPO, Roshan Digital Account (RDA) shall follow the process mentioned below,

1. To subscribe, RDA holder must have an active Investor Account with CDC.
2. RDA holder should not subscribe IPO in any other custody accounts i.e., Sub Account, IPO Facilitation Account, or other IAS Account.
3. Register yourself on eServices Portal <https://eservices.cdcaccess.com.pk/public/index.xhtml>
4. Once registered, fill out an e-IPO Subscription Form on the link mentioned above by providing your CDS Participant ID i.e., 03277 and IAS Account Number.
5. System will generate Subscription ID upon saving.
6. Save the PDF copy of the IPO Subscription Form.
7. Transfer exact amount specifically for IPO subscription from your RDA Bank Account to CDC Designated Bank Account maintained with the same bank.
8. Amount transferred must be either equal to or over the amount mentioned in the IPO Subscription Form. In case the amount is short, IPO Subscription Application shall not be processed.
9. Email PDF copy of the IPO Subscription Form along with payment details to roshandigital@cdcpak.com
10. Payment and e-IPO Subscription Form must reach the CDC by 12 noon on the last day of Subscription Period. Payment & application will not be accepted after the mentioned time and will be returned to the RDA.

Note - Any payment made for the IPO subscription using method other than the one stated above shall result in complication especially at the time of refund process - in case the application is successful on pro-rata basis or in case it is declared un-successful.

Refund and Credit of Securities

1. Securities will be credited in IAS account based on fund transmitted through RDA bank account to CDC Designated Bank Account
2. If the payment is routed through any other bank account, RDA will not be eligible for credit of securities in CDC Investor account linked with RDA
3. In such case, securities will be transferred to IPO Facilitation Account for necessary processing as per SOPs for IPO Facilitation Account <https://www.cdcpakistan.com/mwg-internal/de5fs23hu73ds/progress?id=yBI8lLkxZn3f-Tg7n4HwoFBFwM007dwXKloXieHc0j4>.
4. In case of refund OR rejection of subscription of IPO, the amount of RDA shall be transferred to CDC designated bank account.
5. RDA can provide instruction to CDC to transfer such amount to their RDA bank account.
6. Those subscribers who have made payment through non-RDA account, the refund of funds shall be processed on the basis of proof of payment and subscription request to CDC. CDC will then transfer the amount to the respective bank account.

Email at roshandigital@cdcpak.com or call +922138623275 for further information

Guidelines for Book Building Process for Roshan Digital Account Holders

To participate in Book Building Process, RDA holders shall follow the process enumerated below:

1. To participate, RDA holders must have an active Investor Account in CDC linked with the bank
2. Both RDA (Conventional & Shariah) can participant and subscribe in Book Building Process
3. As per approved Book Building process, minimum participation amount is PKR 1,020,000
4. RDA is not allowed for book building in any other custody accounts i.e., Sub Account, IPO Facilitation Account, or other IAS account
5. Prospectus and other related information is available on company website <http://www.octopusdtl.com> and BMA Capital website <http://www.bmacapital.com>
6. RDA can obtain registration form through the link available on CDC website of the BMA Capital
7. Download and fill out registration form by providing required details (i.e., personal, payment & CDC IAS Account). Only CDC designated bank IBAN shall be provided in the IBAN field.
8. Save PDF copy of the form and get it signed and emailed the scanned form to Roshandigital@cdcpak.com, authorizing CDC to forward the registration form to the BMA Capital for participating in the Book Building Process
9. RDA shall transfer the exact amount in the CDC designated bank account maintained with the same bank and share the payment evidence, funds available with CDC for trading purpose shall not be utilized for book building participation
10. All the required details must reach the CDC a day before last book building registration day (i.e., before 5:00 pm on September 10, 2021) after which no applications will be accepted
11. Bidding form available on company website <http://www.octopusdtl.com> and BMA Capital website <http://www.bmacapital.com>, to be submitted to BMA Capital directly by the RDA
12. Based on the details provided by CDC to BMA Capital which were shared by RDA, BMA Capital will share the credentials of portal through which the investor can participate in book building process and place their bids

Bankers Information and Dates

Bankers for the Retail Portion of the Issue

United Bank Limited	Meezan Bank Limited	Faysal Bank Limited	Habib Metropolitan Bank Limited
Allied Bank Limited	MCB Bank Limited	Soneri Bank Limited	

Bankers for the Book Building Portion of the Issue

Name of Bank	Account Title	Account Number	Location
Meezan Bank Limited	Octopus Digital Limited- Book Building	0111-0105569127	Shahrah e Faisal Branch, Karachi

Important Dates

Event	Day	Dates
Publication of Prospectus in Newspapers	Thursday	September 02, 2021
Book Building	Thursday & Friday	September 09 & 10, 2021
Public Subscription	Thursday & Friday	September 16 & 17, 2021

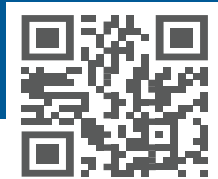
Important Links and Information

IPO Related Documents and Relevant Websites

IPO Related Documents	Relevant Websites
Prospectus of Octopus Digital	Octopus Digital Official Website - www.octopusdtl.com
Additional Payment Form	Avanceon Official Website - www.avanceon.ae
Bidding Form	Avanceon Qatar - www.avanceon.qa
Bid Revision Form	BMA Capital Management Limited www.bmacapital.com
Duplicate Registration Form	Pakistan Stock Exchange – Book Building bkb.psx.com.pk
General Public Subscription Form	Pakistan Stock Exchange - www.psx.com.pk
Instructions for Registration and Bidding	Securities & Exchange Commission - http://www.secp.gov.pk
Registration Form	Roshan Digital Account - www.sbp.org.pk/RDA/index.html

Email Addresses and Phone Numbers

Avanceon Investor Relations Department	investors@avanceon.ae UAN +92 42 111-940-940
eServices Registration Portal	https://eservices.cdcaccess.com.pk/public/index.xhtml
Tutorial for PES	https://eipo.psx.com.pk/EIPO/home/index
Central Depository Company Links	www.cdceipo.com www.cdcpakistan.com mailto:info@cdcpak.com
PSX's e-IPO System (PES) Information	http://www.eipo.psx.com.pk/EIPO/home/index UAN 111-001-122 or (021)- 35274401-10, Email: itss@psx.com.pk .
Roshan Digital Account Guidelines and Email	Guidelines & Procedures Roshandigital@cdcpak.com



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Dubai, UAE

Headquarters Middle East and Africa
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Exton, PA 19341

Doha, Qatar

Headquarters Middle East and Central Asia
Office No 12, Al Jaber Eng. Building Fox
Hill, Lusail, PO Box 15976, Doha Qatar
Ph: +974 4408 5213

Lahore, Pakistan

Headquarters South East Asia
19 Km Main Multan Road
Lahore, Punjab 54660 Pakistan
Ph: +92 42 111 940 940

Karachi, Pakistan

The Hive, Second Floor,
MA Tabba Foundation Building,
Gizri Road, Block # 09, Clifton,
Karachi, 75600, Sindh, Pakistan
Ph: +92 21 111 940 940

Dammam, KSA

King Khalid Street, ATCO Building
PO Box 718, Dammam 31421
Kingdom of Saudi Arabia
Ph: +966 138 332 339